



Community Resources Council of Shawnee County, KS, Inc.

Board of Directors

Meeting Minutes

April 6, 2010

Location: Washburn Institute of Technology, 5724 SW Huntoon, Topeka, KS

Members Present: Karen Peterson, Esmond Alleyne, William Beteta, Tom Harkness, Joe Hodgson, Lenora Kinzie, Ralph Krumins, Sherry Lundry, Lisa Martin, Don Perkins, Akilah Scott, David Shriver

Staff Present: Nancy Johnson, John Castello, Sylvia Hopper

Guest: Vann Anderson

Sherry Lundry called the meeting to order at approximately 5:17 p.m. Karen Peterson arrived during introductions and assumed leadership of the meeting.

Meeting Minutes

Minutes of the March 2, 2010 Board Meeting were motioned for approval by Don Perkins and seconded by Esmond Alleyne. Minutes were approved.

Financial Report

Don Perkins inquired about negative net income line. Nancy Johnson noted that the city has not made October 2009 thru March 2010 payments.

Executive Director's Report

- **CRC Directory:** Linda Wakefield has already sold 76 copies of the 2010 CRC Directory. At this same time last year only 1 copy had been sold.
- **United Way Funding:** The CRC Project was funded at \$28,841, which was 2-4% less than requested. This will result in a \$36 per month decrease in funding. MAACLink Information Systems was funded in full at \$21, 120. If other agencies sign on to MAACLink, United Way will match the additional costs needed to bring them into the system. CRC has a 1-year contract with United Way to provide MAACLink information services.
A question was asked regarding any conflict with CRC Awards Banquet and United Way funding. Ms. Johnson did not foresee any problems with our funding and the awards luncheon.
- **Shawnee County Progress Report:** The current "go live" date will be April 15th. There are a few more topics that need to be populated. This project will always require updating to be effective.
- **'The Block' project:** The third focus group was held on March 9th. The focus groups have highlighted the fact that small businesses are not aware of social service agencies in

our area and their impact. The plan is to continue with the development of The Block Project. Mr. Alleyne requested a quick explanation of The Block Project.

- **Conversation Continues:** This is a CRC and Heartland Visioning coalition project. Seven people attended the first session at Chase Middle School. Councilman Larry Wolgast attended. Attendees want to stay or become active participants. They were also in support of Downtown Redevelopment. The next session will take place on April 15th, 5 to 7 p.m. in the Break Room, which is in Karen Hiller's district.
- **Community Conversations on Building Trust:** January Scott and Joan Underwood, Professional Coaches, have submitted a proposal to CRC to work on building trust in our community. Trust is the first Core Value in Heartland Visioning. Ms. Johnson was not sure this is a direction for CRC at this time. We might look at it in the future. Suggestions were made that Ms. Scott and Underwood should solicit sponsors or consider charging participants.

Board Committee Reports

- **Executive** – Met on March 16, 2010 to plan April meeting.
- **Membership** – Now working with New Funding group. Will continue with The Block project as it moves along.
- **New Funding** – Working on awards event. Lisa Martin provided overview of details in place to date for CRC Award of Excellence luncheon, which is scheduled for October 25th. Group is looking for a name/company to serve as the Big Event Sponsor.
 - Each Board Member was asked to:
 - Provide access or a contact person for a local or national company.
 - Access to any mailing lists that would be appropriate for information distribution
 - Find a sponsor/company to sponsor a table at the event, or consider purchasing a table personally. Additional event details are enclosed in CRC packet.
- **Marketing** – Has the business card developed with new CRC logo and mission statement. CRC will print cards or perhaps TARC Industries could do it more economically.
- **Board Development** – Working on 5-year plan for CRC Board, including board makeup. Would like to focus on priorities for the board and board development as well as the functions of a Volunteer Board. It was suggested that this group look at KU's Community Toolbox and Kansas Not-for-Profit websites for additional planning/board resources.

Old Business:

- **Strategic Analysis Session:** Members were asked if they thought we needed a retreat to bring new members up to speed, evaluate/re-evaluate CRC's needs and future directions. It was suggested we extend our meeting time in June. Meeting date will be June 1st, 5:15-7:15 p.m. Vann Anderson and/or Larry Montgomery should be invited to this meeting.

New Business:

- Heartland Healthy Neighborhood: HHN leaders (Nancy Johnson, Lisa Martin and Joe Hodgson) were approached by KDHE to help with Healthy Communities project. KDHE has dollars that need to be spent by October 1st and they have been impressed with the work of HHN. It was suggested that a part-time person be hired to help HHN move projects along.
- Shawnee County's Largest Workout is being planned for July 15th. Alice Weingartner of Shawnee County Health Department is taking the lead on this project. There are numerous projects throughout the nation that might serve as a framework for some of Topeka/Shawnee County projects...Shape Up Rhode Island for example.

Announcements and Adjournment

- Hands on Topeka will be held April 11th. Local Methodist churches are sponsoring this event. They anticipate over 700 people will gather to clean up local parks. (W. Beteta)
- Rethink Topeka is scheduled April 17th, 1 – 7 p.m. in downtown Topeka. This event will feature local artists. (W. Beteta)
- TARC Chili for Kids event will be April 17th, 11 a.m. – 6 p.m. Faith Roofing is sponsoring this fund raising event for children 3-12 and their families. (S. Lundry)
- Ride 4 TARC – motorcycle ride is scheduled for May 16th. (S. Lundry)
- John Castello updated the board that some local agencies were being either closed or laying people off. HCCI was shut down and plans are to merge with Wichita Credit Council; KCSL is reducing staff. The need for financial advice is still a needed program that might not be addressed in our community.
- Using MAACLink data, the first Emergency Services Annual Report was issued for 2009 services. 350,446 meals were served throughout the community and one-quarter of million bed nights were used by needy persons. Contact John for additional food, clothing, rent, housing and/or utilities report details.
- Sylvia Hopper asked board to send any community events to her to add to the CRC Community Calendar.

Motion for meeting adjournment was made. Sherry Lundry moved and Don Perkins seconded. Meeting was adjourned at 6:35 p.m.

Next meeting will be May 4, 2010.

Minutes prepared by Lenora Kinzie, Secretary.